

MEDIA ALERT

FOR IMMEDIATE RELEASE

SATURDAY, SEPT. 15 AT SCRIPPS COLLEGE IN CLAREMONT...

GIRL SCOUTS CEO: SCIENTIST AND SURVIVOR

Girl Scouts of the USA CEO Sylvia Acevedo talks new memoir "Path to the Stars" at Scripps Presents event

WHAT: Girl Scouts of the USA Chief Executive Officer Sylvia Acevedo's new memoir, [Path to the Stars](#), is a powerful reflection on the foundational experiences in Girl Scouts that led her from poverty to a career as a rocket scientist, award-winning entrepreneur, and former commissioner on the White House Initiative for Educational Excellence for Hispanics. Madeleine Brand of KCRW's Press Play joins her for a conversation. This program is made possible by the Alexa Fullerton Hampton '42 Fund and is supported in part by Chicano Latino Student Affairs. **The event is nearly sold-out.**

WHO:

- [Sylvia Acevedo](#), *Path to the Stars* author & Girl Scouts of the USA CEO
- Madeleine Brand, Host, KCRW's Press Play
- Nearly 700 attendees (Scripps and 7-C students, local Girl Scouts and their families)

WHEN:

Saturday, Sept. 15, 2018
3:00–4:15 p.m.

WHERE:

Garrison Theater, 241 E. 10th Street, Claremont, CA 91711
Media is invited: Contact Melanie Larsen, mlarsen@girlscoutsla.org or 626-677-2339 for support.

FAST FACTS:

- Sylvia Acevedo is the CEO of [Girl Scouts of the USA](#)—the nation's premier leadership development organization for girls (2.6 million Girl Scout members nationwide).
- Acevedo discovered a passion for science and numbers as a Brownie Girl Scout, then became the first Latinx to graduate with a master's in engineering from Stanford University and went on to become a rocket scientist at NASA's Jet Propulsion Laboratory.
- *Path to the Stars* (Clarion Books, Sept. 4, 2018) is simultaneously available in Spanish.
- [Under Acevedo's leadership](#), Girl Scouts has launched a slew of timely and innovative STEM programs, partnerships, and badges focused on robotics, programming, coding, cybersecurity, and more.
- This event is a collaboration with local Girl Scout council, [Girl Scouts of Greater Los Angeles](#), which empowers nearly 67,000 girls and women in Los Angeles County and parts of Kern, San Bernardino, and Ventura counties.

